

GRAPHIC DESIGN

LOGO DESIGN

Basic Logo Package - £160 - Includes 2 concepts and 1 round of revisions Brand Guidelines Package – £600 – Includes logo variations, colour palette, typography, and usage rules

POSTERS & FLYERS

A5 Design - £80 A4 Design - £120 A3 Design - £160 Leaflet / Tri-Fold - £160-£200

WEBSITE DESIGN & DEVELOPMENT

DESIGN & DEVELOPMENT

1 Page Website - £200 4/5 Page Website - £400 Small E-Commerce Website - £640 Large E-Commerce Website - £920

MAINTENANCE PLANS

Basic Plan - £49/month - Covers updates, security checks, and light Search Engine Optimisation
Advanced Plan - £199/month - Full Search Engine Optimisation, analytics, content/blog updates

SEARCH ENGINE OPTIMISATION SETUP

Starter Search Engine Optimisation Package - £240 - On-page Search Engine Optimisation, keyword setup, optimisation for up to 5 pages

SOCIAL MEDIA

Social Media Management - Basic - £49/month - (2 posts/week) Social Media Management - Advanced - £199/month - (5 posts/week + content design and planning)

HAND-DRAWN ILLUSTRATION

SKETCHES & CONCEPTS

Simple B&W Sketch - £20-£40 Detailed Pencil or Ink Drawing - £80-£160

FINISHED ARTWORK

A5 Colour Illustration - £100-£200 A4 Colour Illustration - £200-£300 A3 Colour Illustration - £300-£500

CUSTOM ILLUSTRATION WORK

Character/Creature Design (3 poses) - £200-£300 Custom Illustrated Poster - £300+

CUSTOM ART/DESIGN WORK

Other art / design work available £40 - £60 per hour

